

Building Climate Change Capacity Among Community Health Workers

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Climate change is affecting us all ... **but not equally**






My proposed solution:

Climate change **training resources**
for **influential messengers** to train
others





“An ideal messenger is someone whose identities, values, and group affiliations are similar to those of the audience; someone the audience trusts and respects; and someone who can identify and connect with the audience’s everyday needs and concerns.”

Connecting on Climate Change: A Guide to Effective Climate Change Communication






community health workers:

“volunteer community members and paid frontline public health workers who are **trusted members** of and/or have an unusually close understanding of the community served. (They) generally **share the ethnicity, language, socio-economic status, and life experiences of the community** members they serve.”

The California Association of Community Health Workers



What I did:

Created two climate change training websites (English and Spanish) that include information on:

- What is climate change
- It's impact (global and local)
- How to mitigate it
- How to adapt to current and future impacts
- Resources to teach others



Climate change is real. **It's serious.** But we can do something about it!

In this website you will find information on climate change that will allow you to:

- Describe climate change.
- Identify at least three ways in which climate change is affecting you.
- List at least five ways to mitigate climate change; and
- List at least two ways in which you can adapt to the effects of climate change in your community.

PARA ESPAÑOL OPRIMA AQUÍ



Get in touch

I would love to know what you think of this website, if you have ideas for how to improve it, or what actions you have taken to the impacts of climate change.

[CONTACT ME](#)





Thank you!

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