

A HEALTHY SLO

HEAL SLO 10th Anniversary Conference

celebrating a decade of education, empowerment
and community transformation



Conference Details

Friday, October 7, 2016
8:30 a.m. - 2:30 p.m.

Venue

Mountainbrook Church Event Auditorium
1775 Calle Joaquin
San Luis Obispo, CA 93405

Get Directions [Here](#)

Registration Details

Registration \$30
Provider approved by the California Board of Registered Nursing
Provider Number 10223, for 3.5 Contact hours
Scholarships Available - Please contact (805)781-4929

Register [Here](#)

Includes light breakfast and lunch provided by
Central Coast farm-to-table chefs at Two Cooks Catering



HEAL SLO 10 Year Anniversary Celebration Creating a Healthier SLO Friday, October 7, 2016

AGENDA

8:30 – 9:00 AM	Registration/Breakfast
9:00 – 9:30 AM	Welcome Jim Glinn, PT, DPT, OCS, Chair, HEAL SLO
9:30 – 10:30 AM	Morning Keynote Presentation “A New Public Health Practice Targeting the Root Causes of Health Inequity” Anthony Iton, MD, JD, MPH, Senior Vice President for Healthy Communities The California Endowment
10:30 – 10:45 AM	Break
10:45 – 11:00 AM	“Veggie Box” Presentations
11:00 – 11:30 AM	Healthy Communities checklists Geoffrey Chiapella, Transportation Planner, SLO Council of Governments Schani Siong, Planner, SLO Planning and Building Department
11:30 – 12:00 PM	Photo Voice Project Kelly Main, PhD, Professor, Cal Poly City and Regional Planning Department Cara Vereschagin, Masters Student, Cal Poly Student Participants, Arroyo Grande High School
12:00 – 12:45 PM	Lunch
12:45 – 1:00 PM	Recognition of original Task Force Katcho Achadjian, Assembly Member, California’s 35th Assembly District
1:00 – 1:15 PM	“Veggie Box” Presentations
1:15 – 2:15 PM	Afternoon Keynote Presentation Chris Massa From the Root to the Fruit
2:15 – 2:30 PM	Veggie Box Winner Announced Closure - Jim Glinn

HEAL SLO 10 Year Anniversary Celebration

Morning Keynote:

Anthony Iton, MD, JD, MPH
Senior Vice President for Healthy Communities
The California Endowment

Dr. Iton is Senior Vice President for Healthy Communities at The California Endowment and a leader of the health equity movement, having significantly spread awareness of and instigated action in response to the fact that zip codes are more important to health than genetic codes. Prior to joining The California Endowment, Dr. Iton served as the Director and Health Officer for the Alameda County (CA) Public Health Department, where he helped implement a strategic plan for advancing health equity. At The Endowment, Dr. Iton leads the place-based aspects of Building Healthy Communities, a billion dollar, 14-site, place-based health improvement effort targeting comprehensive local and statewide policy and systems change.



Afternoon Keynote:

Chris Massa
From the Root to the Fruit



Chris Massa is passionate about creating healthy communities. He joined Foodcorps in 2013 to connect kids to real food by creating school gardens and teaching students about the important connections between our food, our health and our environment. During this time, he worked with Ventura Unified School District and the University of California Hansen Agricultural Research and Extension Center's to start a student farm. Over 30 weeks, the farm program grew more than 2,000 pounds of produce, feeding students and their families, as well as contributing to school cafeterias and local food banks. In 2015, Massa became a district employee as the farm-to-school operations specialist, acquiring locally grown produce for use in school cafeterias. He's a recent University of California 30 Under 30 Award winner. These awards were presented by UC's Global Food Initiative to honor extraordinary work by young people in the food system. He is known for his vision, his creativity, and abilities as an educator and his commitment to increasing access to healthy food. He lives by the saying, "Let food be thy medicine, and medicine be thy food."

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HEAL SLO 10 Year Anniversary Celebration

The Photo Voice Project

What Health Means to Local Teens



Special Presentations



Healthy Communities Checklist

A Guide for Healthy Community Growth

'Veggie Box' Competition

Tell us how your organization inspires health and wellness in San Luis Obispo County and you could win \$1,000!

Modeled after the 'soap box' presentations of old, our 'veggie box' presentations will feature 3-minute pitches from local organizations (filled with song, dance, poetry, or whatever you can dream up) about how your organization impacts health in our community. Click [here](#) for more details and to register your organization.

soap•box

['söp, baks] 🔊

NOUN

1. a box or crate used as a makeshift stand by a public speaker:
"a soapbox orator"

• a thing that provides an opportunity for someone to air their views publicly:
"fanzines are soapboxes for critical sports fans"

Translations, word origin, and more definitions ▼

veggie•box

['vejē, baks] 🔊

NOUN

1. a soapbox for organizations promoting healthy eating and active living in San Luis Obispo County

Translations, word origin, and more definitions ▼

Original HEAL SLO Task Force Members

In honor of HEAL SLO's 10 year anniversary, we also want to give a special thanks to the committee's founding members, without whom this work would not be possible.

Bernadette Alexander
Julie Andrews-Scott
Andrew Anthony
Lee Collins
Julian Crocker
Kathleen DeChadenedes
Steve Devencenzi
Jan DiLeo

Joel Diringer
Lynn Enns
Christine Enyart-Elfers
Maureen Eyerman
Michael Framberger
Lisa Fraser
Amy Gilman
Denise Gimbel

Carl Hansen
Susan Hughes
Kris Jankovitz
Gloria Johnson
Jerry Lenthall
Richard Macias
Lisa Nicholson
Nancy Orton

James Patterson
Shirley Peterson
Jenifer Rhynes
Michelle Ritter-Taylor
Annie Robb
Greg Thomas
Patricia Wilmore
Janice Fong Wolf